



LEON SPRINGS COMMUNITY NEWS



A monthly publication for the Leon Springs community

Since the Leon Springs region was settled in the mid-nineteenth century by German immigrants, the compelling history of the community has been recorded and passed along from generation to generation. The recording of Leon Spring's history continues in the pages of the Leon Springs Community News.

Our 12,500 readers find the following reported on a regular basis in the community newspaper:

- ★ News updates
- ★ City and County district and precinct news
- ★ Court and law enforcement reports
- ★ Calendar of community events
- ★ School news
- ★ Sports
- ★ Business news and profiles
- ★ Real estate reports
- ★ Government and transportation reports
- ★ Business directory
- ★ Profiles of people, non-profits
- ★ Local history

Publication dates (deadlines):

- January 22 (January 17)
- February 19 (February 14)
- March 19 (March 14)
- April 16 (April 11)
- May 20 (May 16)
- June 18 (June 13)
- July 16 (July 11)
- August 20 (August 15)
- September 17 (September 12)
- October 22 (October 17)
- November 19 (November 14)
- December 17 (December 12)

Distribution:

1,500 In-store and 3,500 home-delivered copies per month

Mechanical specs, rates:

1/4 page	5.042" x 5.667"	\$150
1/2 page	5.042" x 11.337"	\$300
	10.25" x 5.667"	\$300
Full page	10.25" x 11.337"	\$600
Full color		add \$250
Spot color		add \$135

Market demographics:

Population: 2,803

Cost of living index: 85.4 (U.S. average 100)

Land area: 24.5 square miles

Male: 47.9% • **Female:** 52.1%

Estimated median home value: \$473,573 (2007)

Texas average: \$120,900

Median resident age: 43.1 years

Texas average: 32.3 years

Average household size: 2.6 people

Texas average: 2.7 people

2004 Average adjusted gross income: \$290,981

Texas average: \$41,947

Salary/wage reported: \$232,177

Texas average: \$41,947

Taxable interest for individuals: \$12,904

Texas average: \$2,255

Taxable dividends: \$19,882

Texas average: \$4,261

Total itemized deductions: \$57,892

Texas average: \$19,631

Charitable contributions deductions: \$57,892

Texas average: \$4,753

2007 estimated median household income: \$102,050

Texas average: \$47,548

2007 estimated median home value: \$473,573

Texas average: \$120,900

2007 Estimated home value of owner-occupied households:

Less than \$100,000 28.7%

\$100,000 - \$500,000 22.8%

\$500,000+ 19.4%

\$750,000+ 13.8%

\$1 million+ 15.2%

**For information call
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